





MENTAAL TIJDREIZEN





**NO TO TROIKA
TYRANNY**
ΟΧΙ ΣΤΗΝΕ





GET BREXIT DONE

UNLEASH BRITAIN'S POTENTIAL

BELGIQUE BELGIË





OpenAI















LA CHOUFFE
GRIMBERGEN DUBBEL
TEXELS SPRINGTIL
MAREDSOUS TRIPLE
ROCK CITY IPA

**PERSONEEL
GEZOCHT!**

< BEDIENING >

PARTTIME/FULLTIME









THE OLD WORLD IS DYING
AND THE NEW WORLD
STRUGGLES TO BE BORN:
NOW IS THE TIME OF MONSTERS.

ANTONIO GRAMSCI - THE PRISON NOTEBOOKS











好評
分
議
中

温泉付き住宅地 JR東日本の国 0120-686

血
泉

2017

Reborn-Art Festival 2017
JRをご利用ください。アートの力で

Speed of Sound
モビット

VIEW

半額商品約100万
楽オマセーSALE

17歳
22歳



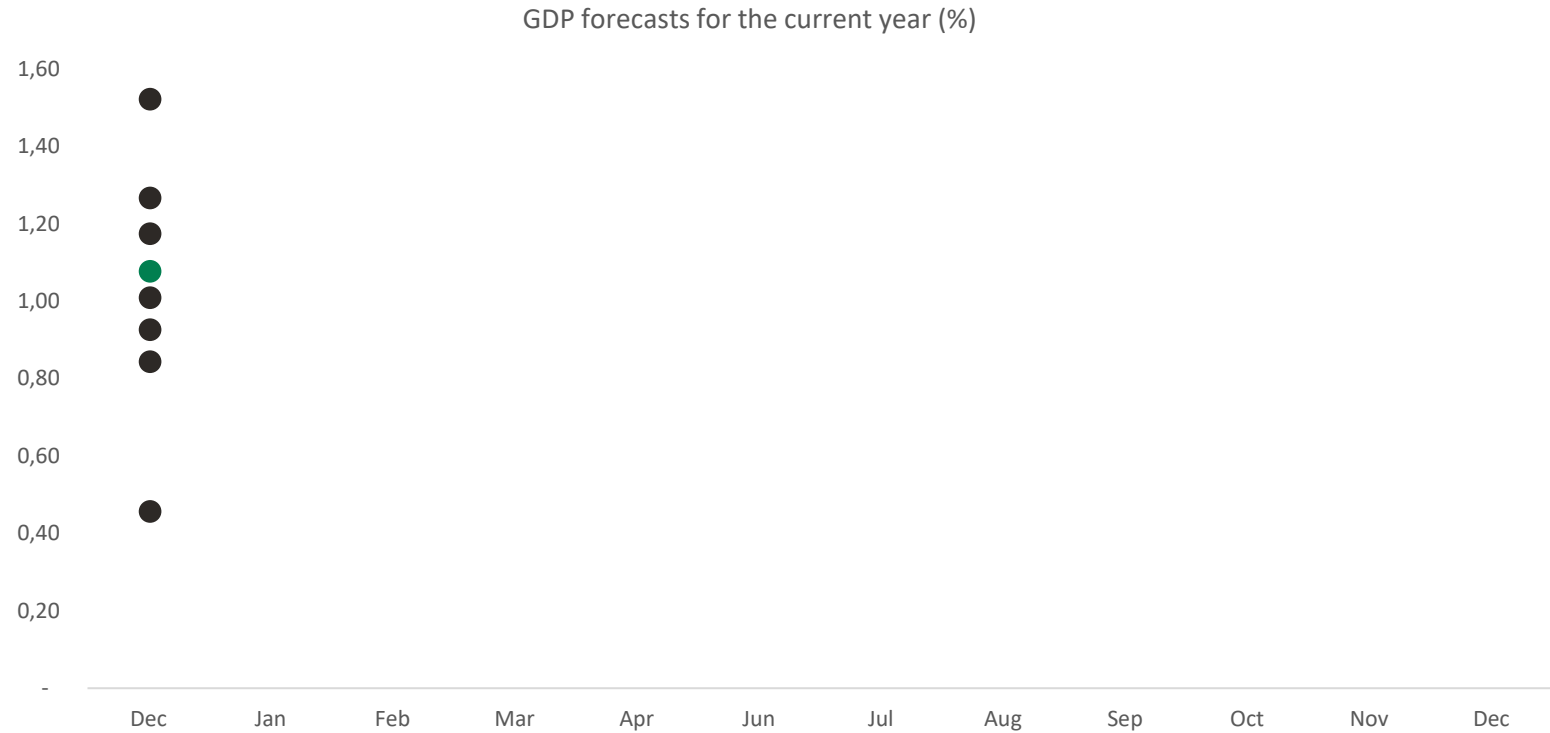




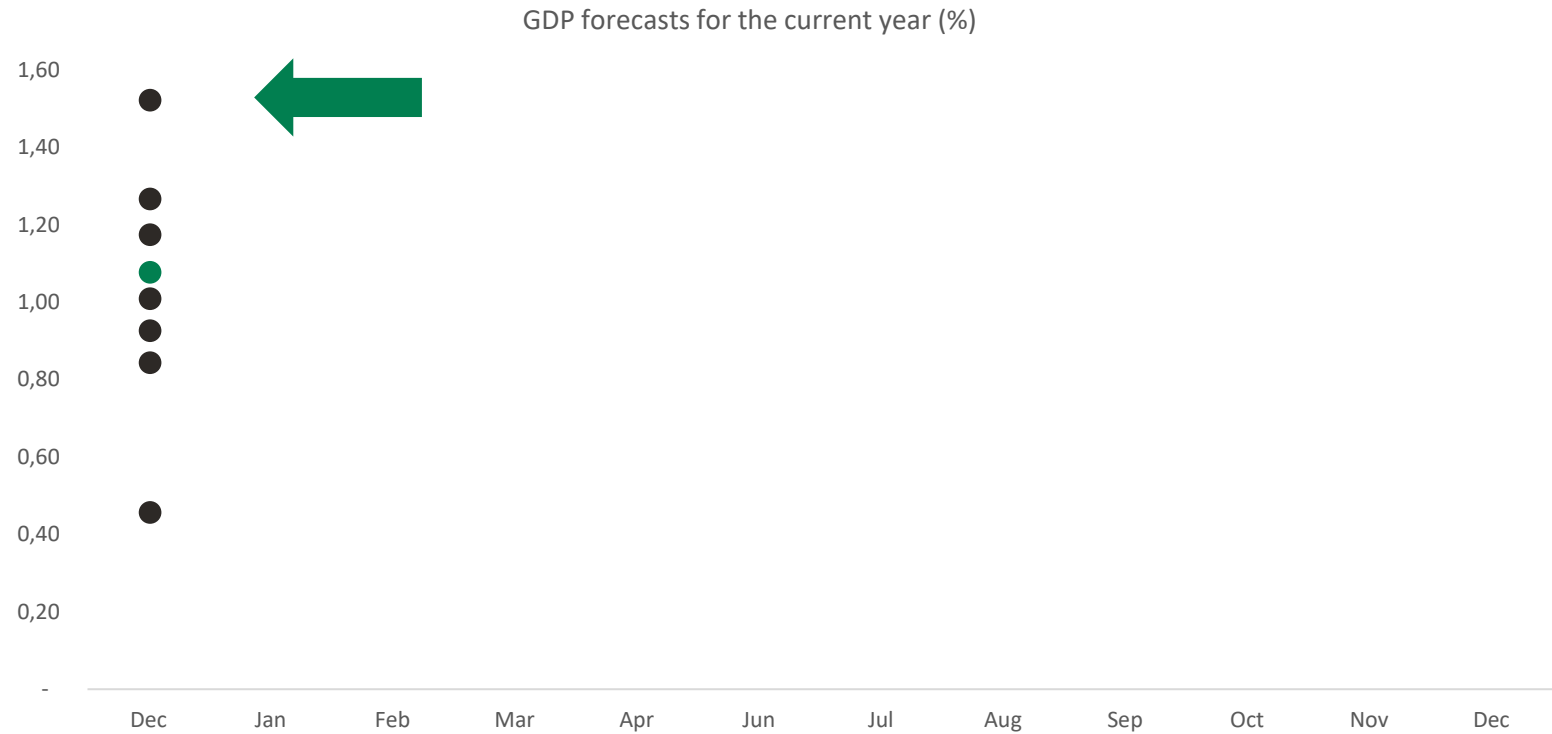
GDP forecasts for the current year (%)



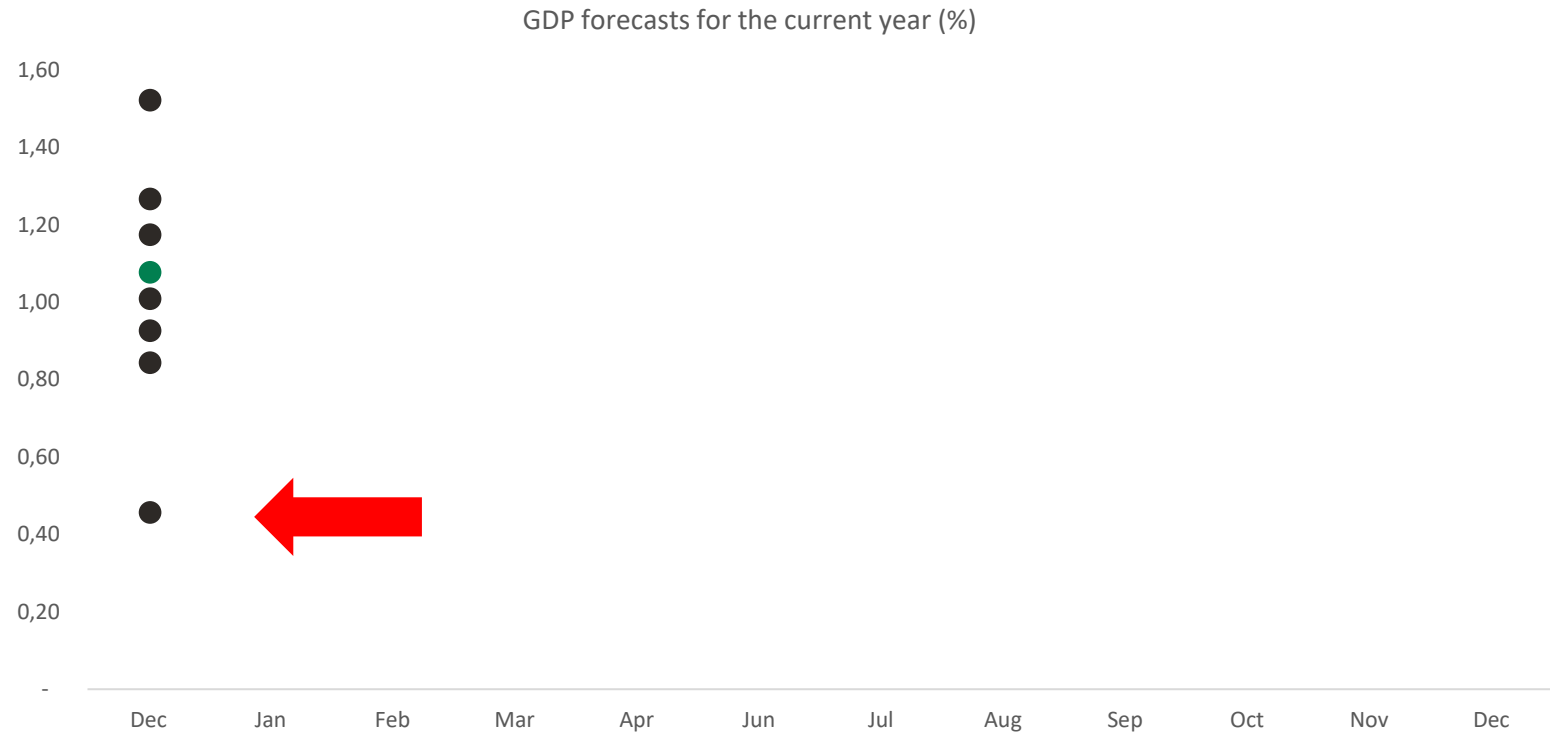
Source: BNPPF



Source: BNPPF



Source: BNPPF



Source: BNPPF



GDP forecasts for the current year (%)



Source: BNPPF



GDP forecasts for the current year (%)



Source: BNPPF



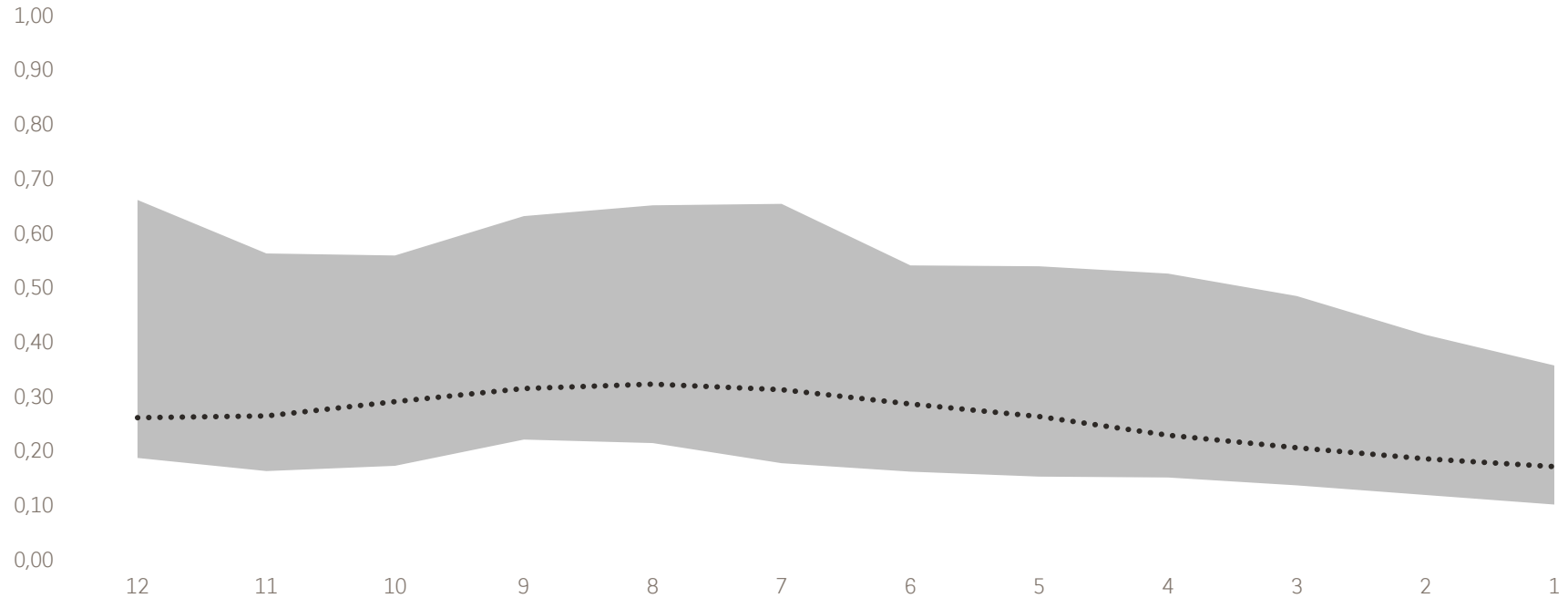
Belgian HICP forecast disagreement <x> months before the end of the year



Source: BNPPF, Focus-Economics



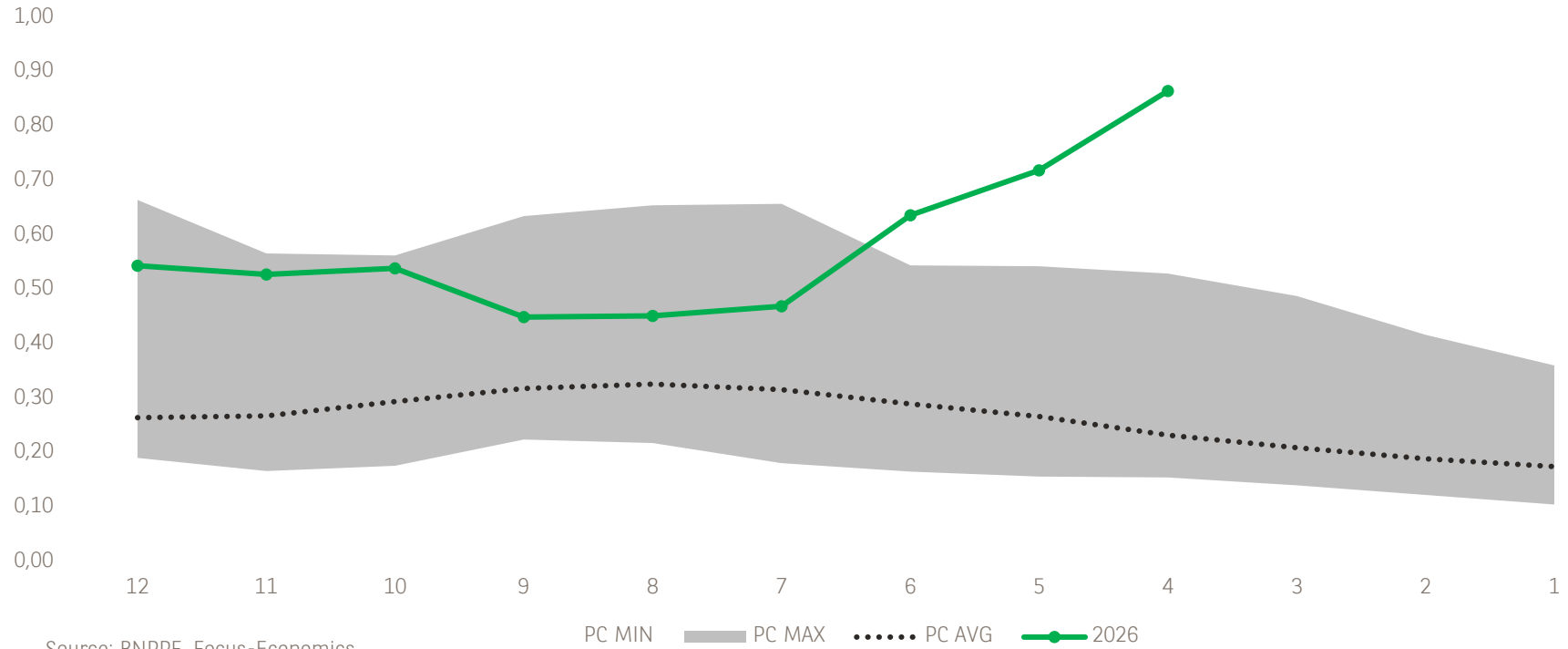
Belgian HICP forecast disagreement <x> months before the end of the year (Grey area shows range of Pre-Covid era forecasts)



Source: BNPPF, Focus-Economics



Belgian HICP forecast disagreement <x> months before the end of the year (Grey area shows range of Pre-Covid era forecasts)





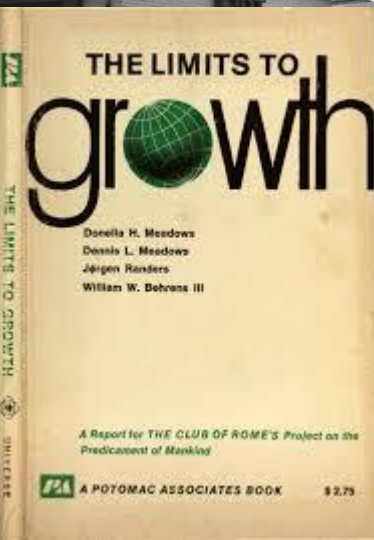
FORECASTING



~~FORECASTING~~

SCENARIO THINKING ~~FORECASTING~~





TRADITIONAL LINEAR FORMS OF ANALYSIS (...) SIMPLY AREN'T ENOUGH TO HELP US ANTICIPATE AND PREPARE FOR CHANGE.

FRANK APPEL, FORMER CEO OF DHL GROUP



**DELIVERING
TOMORROW**

**Logistics 2050
A Scenario Study**

**"I THINK OF IT MORE AS SCENARIO MANAGEMENT
THAN SCENARIO PLANNING. (....) WE HAVE VERY
MUCH SHARPENED OUR APPROACH TO HAVING
PLAN B, C, AND D AVAILABLE
AND IMPLEMENTABLE FAIRLY QUICKLY"**

JOHN MURPHY, CFO @ THE COCA COLA COMPANY



***FAILURE* COMES
FROM A *FAILURE*
TO IMAGINE *FAILURE*.**

JOSH WOLFE, LUX CAPITAL



SCENARIO THINKING ~~FORECASTING~~ *...ON STEROIDS*



MENTAL TIME TRAVEL: PRE-IMAGINING THE FUTURE

'Episodic future thinking' has your brain working to help you see and feel the future as clearly and vividly as if you were already there.



Source: Jane McGonigal - Imaginable



MENTAL TIME TRAVEL: PRE-IMAGINING THE FUTURE

'Episodic future thinking' has your brain working to help you see and feel the future as clearly and vividly *as if you were already there.*

Benefits of mental time travel:

- Builds up "muscle memory" in potential future scenario's
- Stronger connection with (future) self
- Increases sense of agency

Source: Jane McGonigal - Imaginable







MENTAL TIME TRAVEL

ARNE MAES

2034

EEN NOVELLE

Mentaal tijdreizen voor
denkers en **doeners**



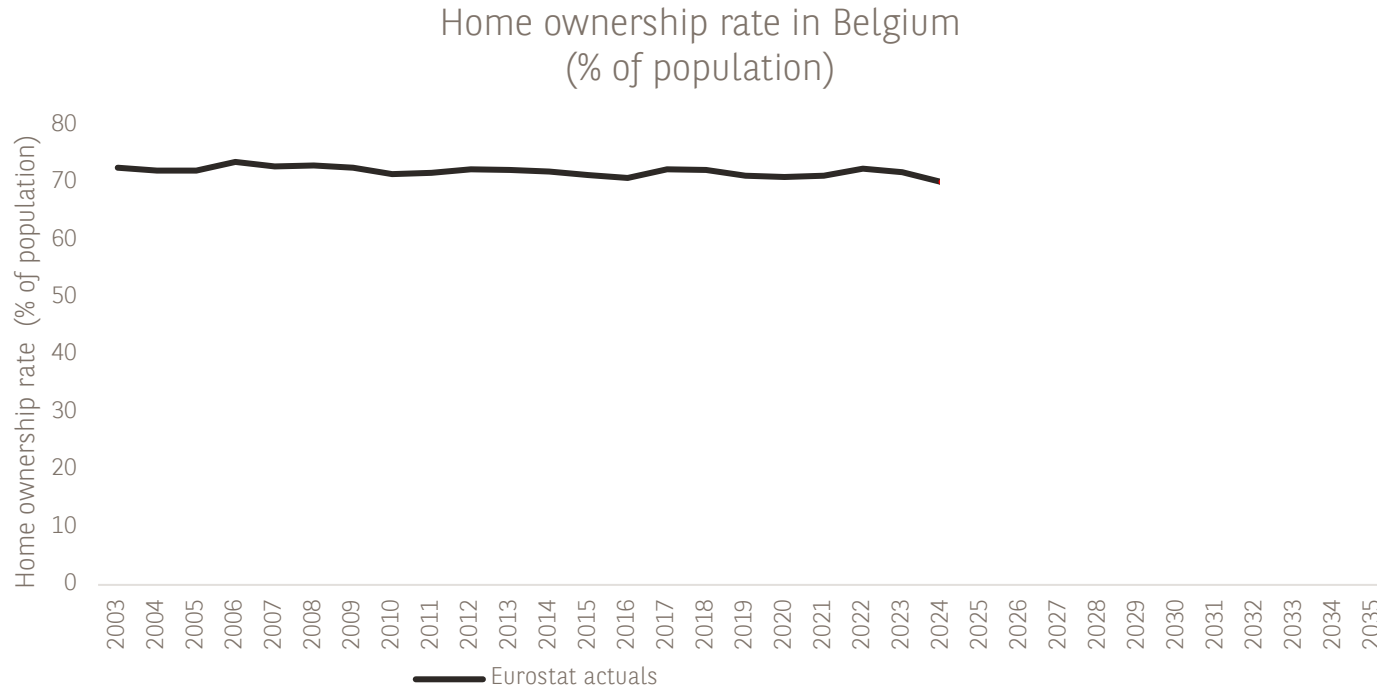
Lannoo
Campus

**Wat als...
er meer
huurders
dan
eigenaars
zijn?**





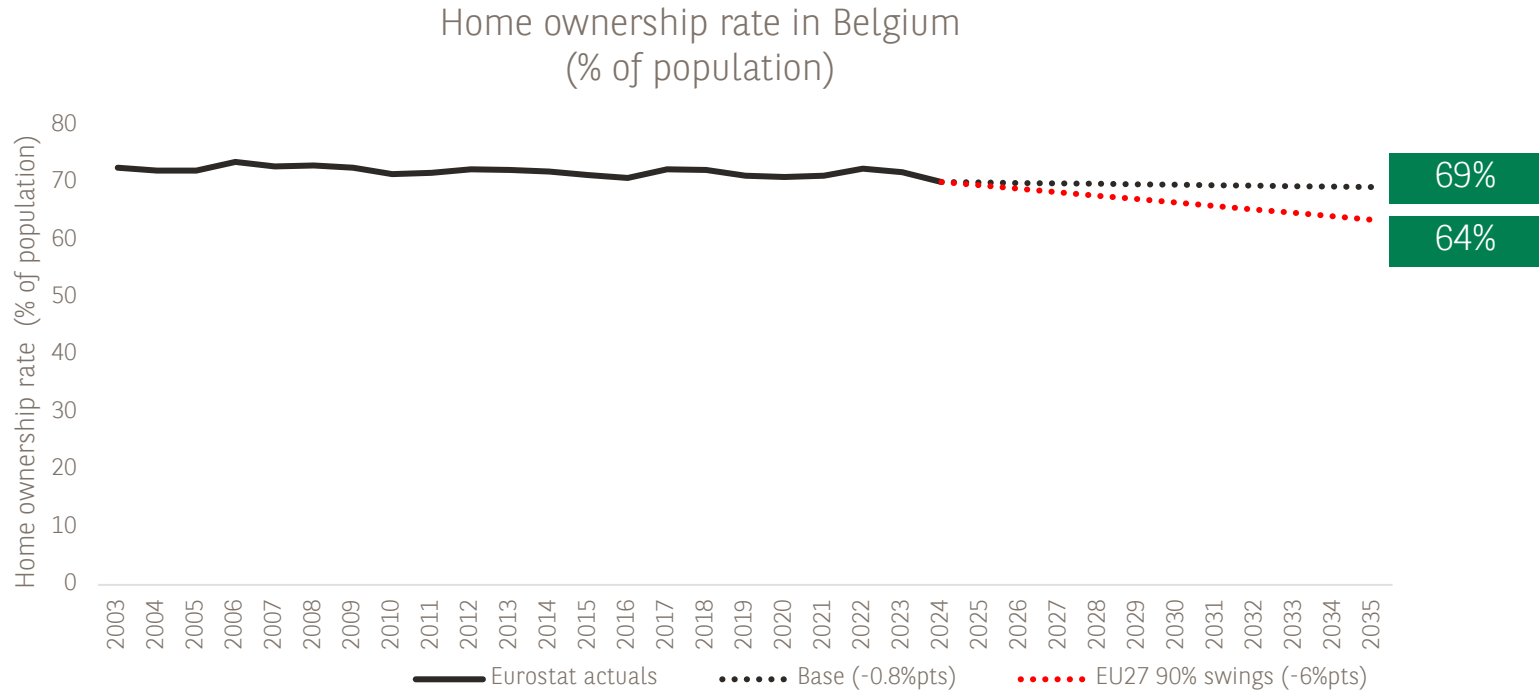
TODAY: MORE THAN 70% OF HOUSEHOLDS ARE OWNERS



Source: Eurostat, BNPPF



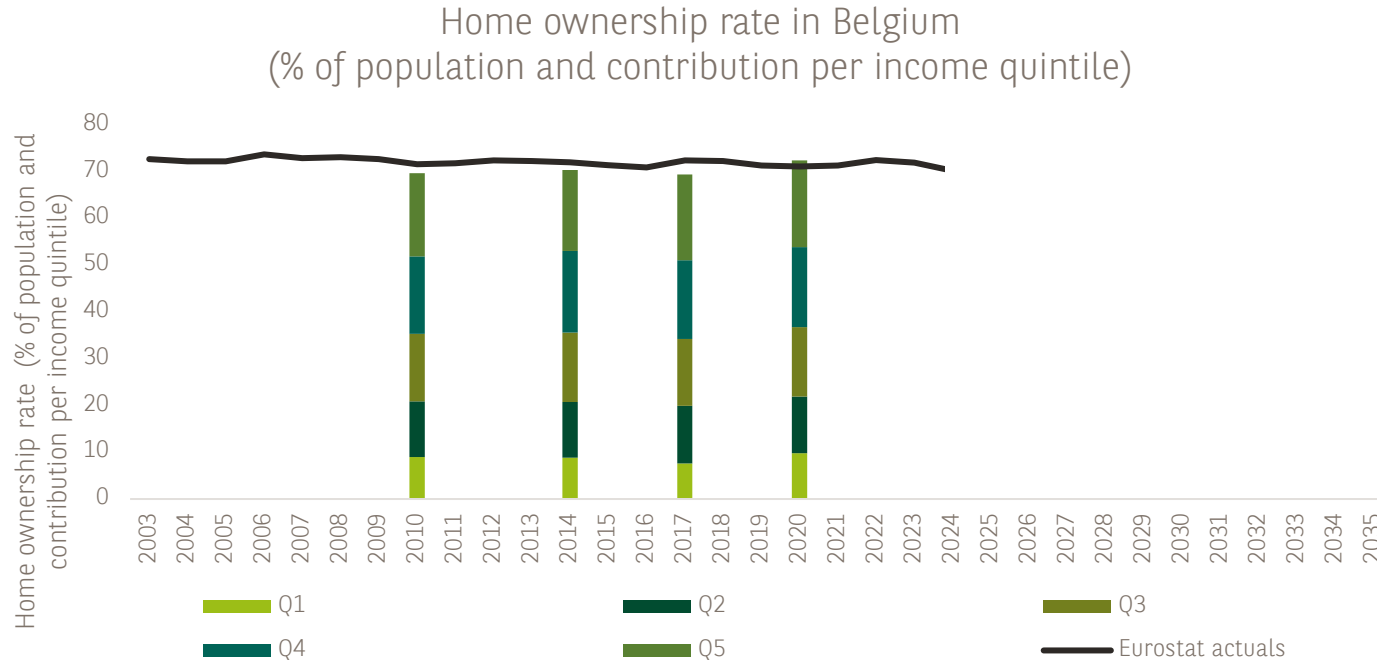
TOMORROW: RECENT TREND SUGGEST A SMALL DECLINE IS LIKELY



Source: Eurostat, BNPPF



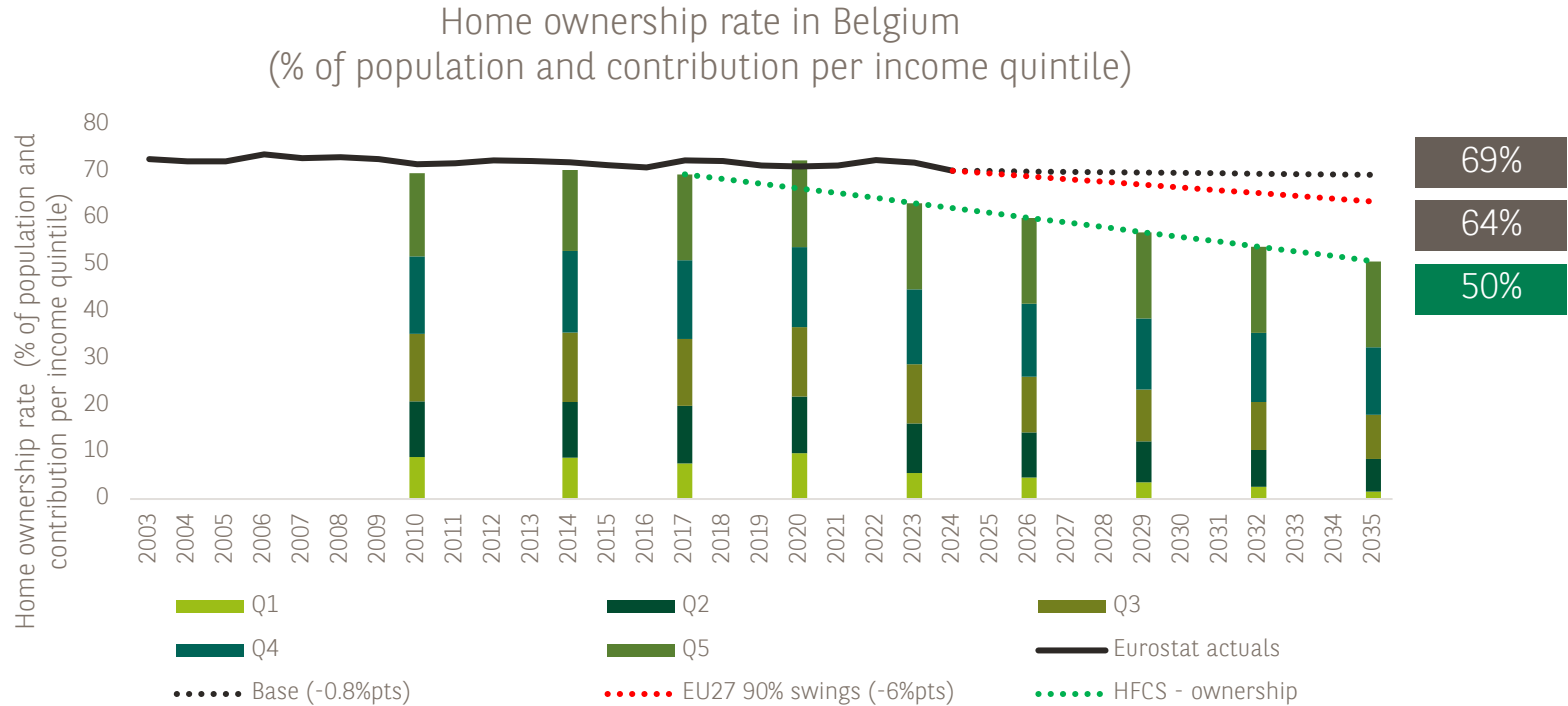
...BUT THIS TREND LOOKS DIFFERENT IN EVERY SEGMENT



Source: Eurostat, HFCS, BNPPF



WHAT IF...RENTERS OUTNUMBER OWNERS?



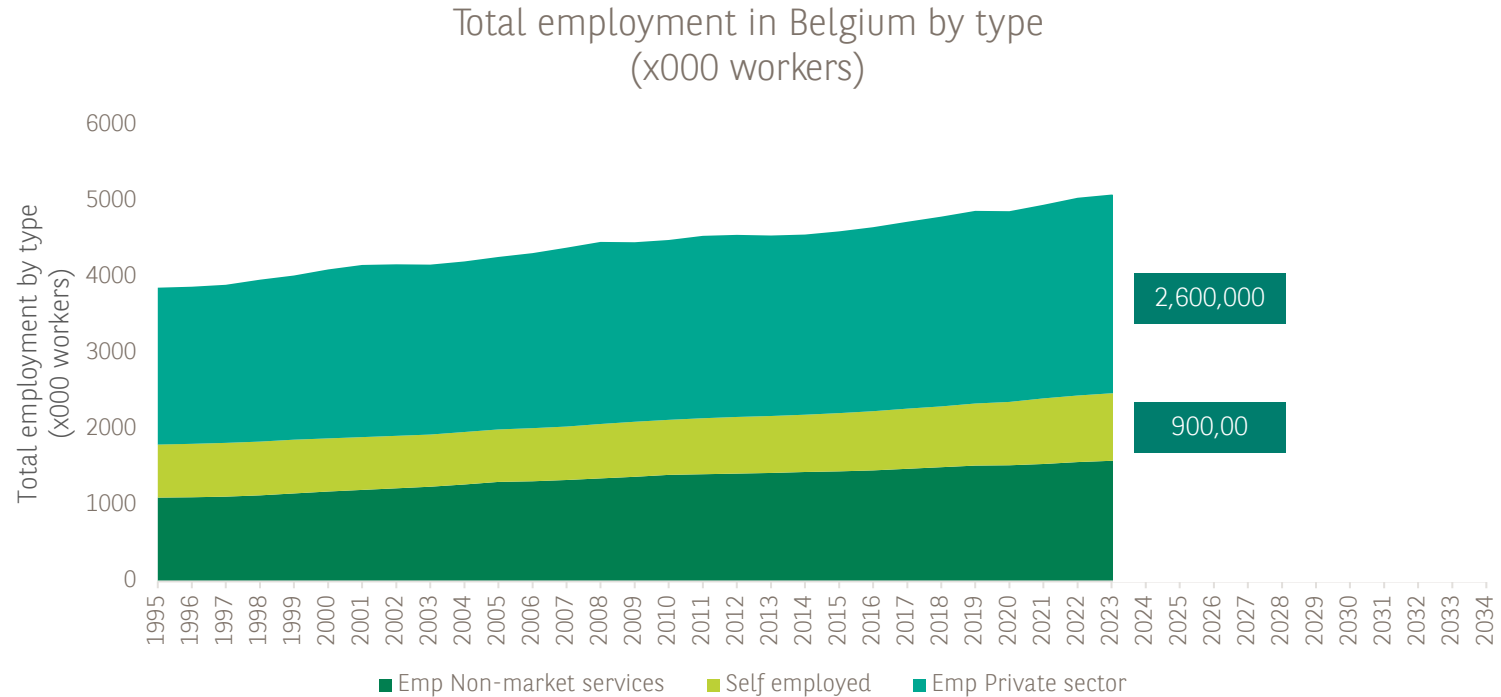
Source: Eurostat, HFCS, BNPPF

Wat als...
iedereen
zelfstandige
wordt?





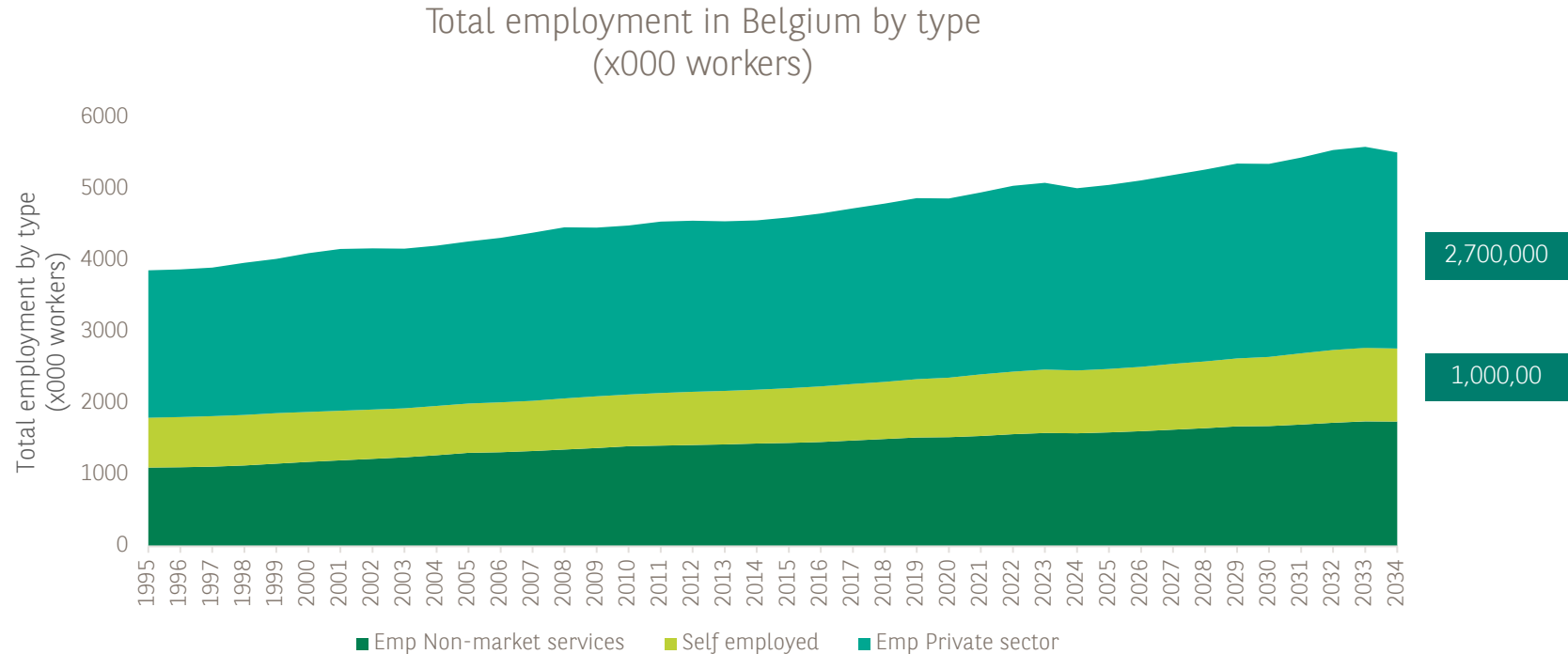
TODAY MOST WORKERS ARE EMPLOYEES IN PRIVATE SECTOR



Source: NBB, BNPPF



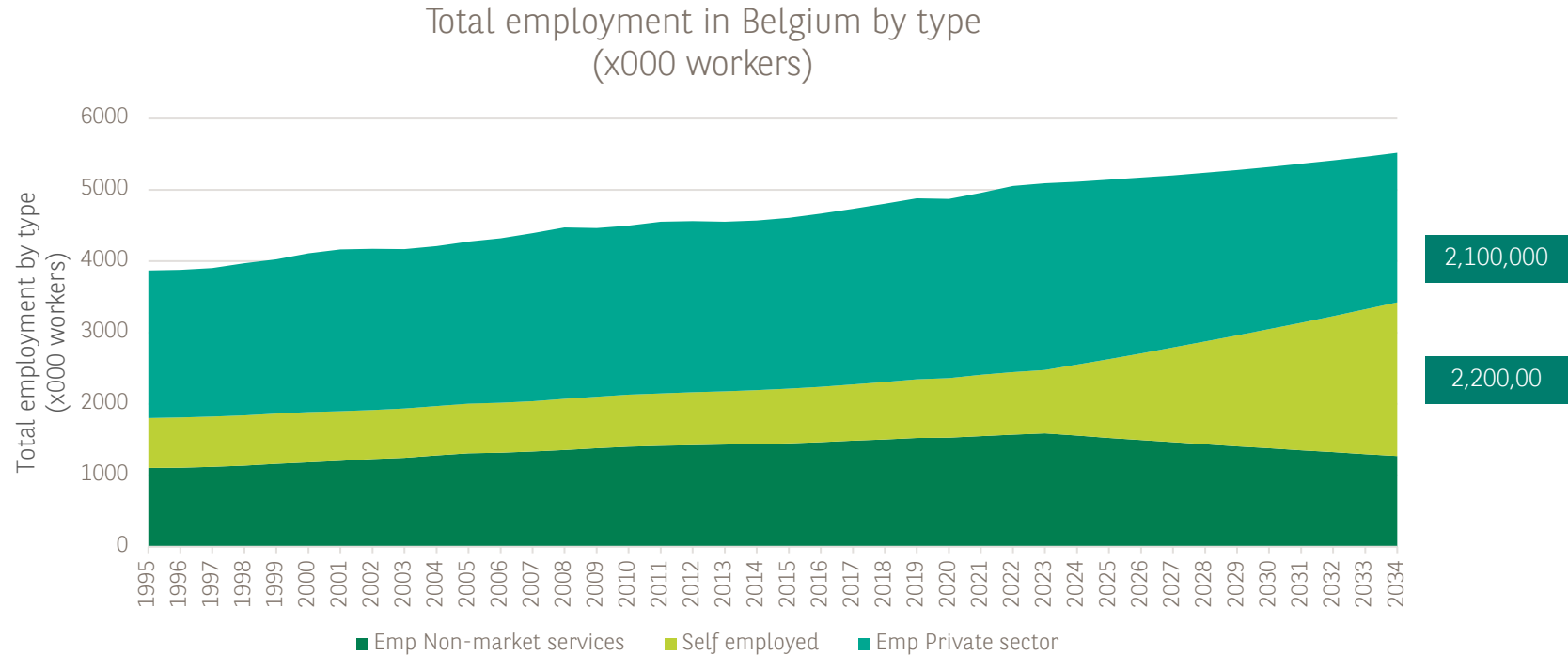
TOMORROW: POST-COVID FASTER GROWTH FOR SELF EMPLOYED



Source: NBB, BNPPF

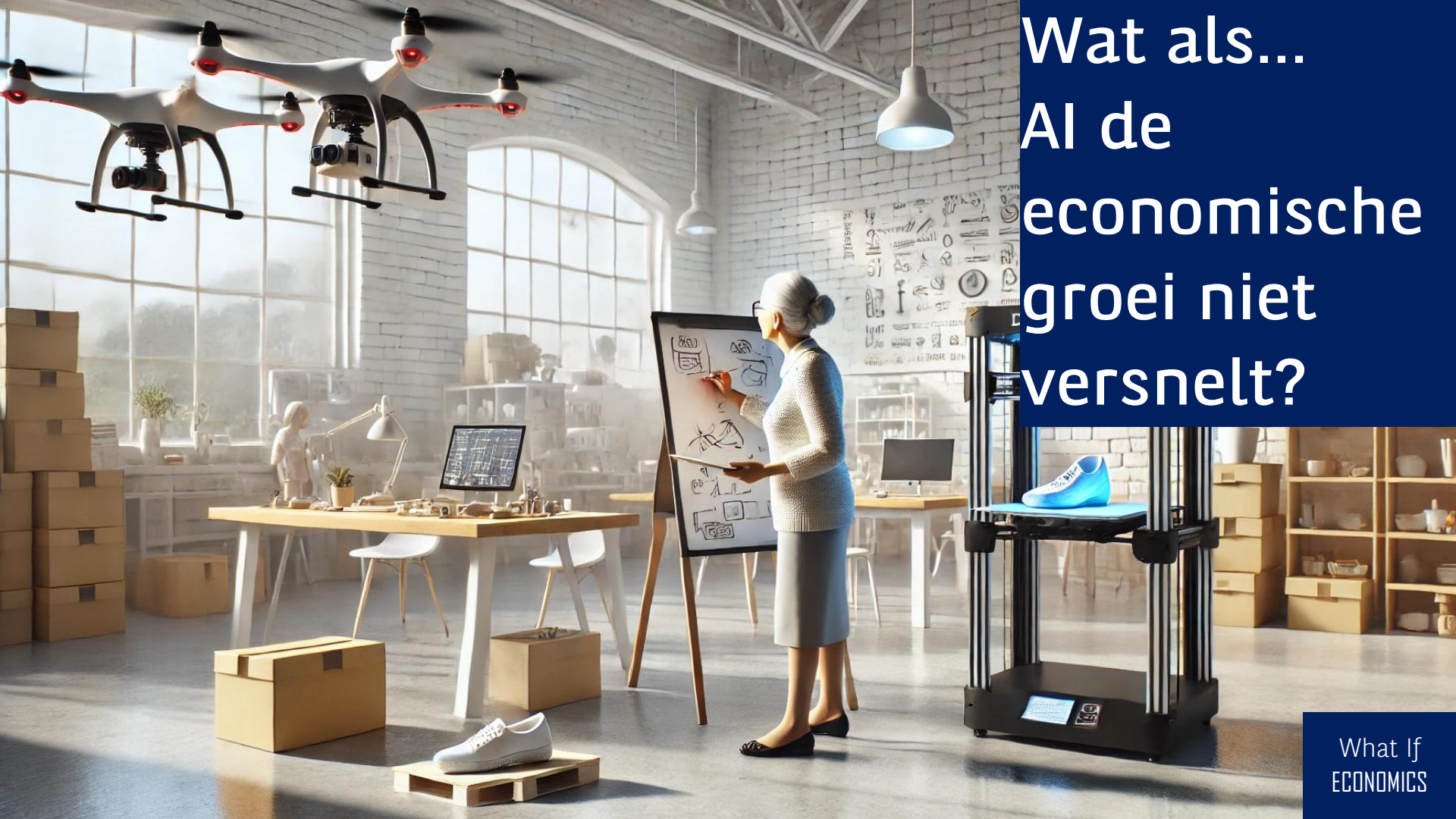


WHAT IF...SELF EMPLOYED OUTNUMBER EMPLOYEES IN PRIVATE SECTOR?



Source: NBB, BNPPF

Wat als...
AI de
economische
groei niet
versnelt?



3X4 SCENARIO'S VOOR 2034

Economie

- Iedereen zelfstandige op LinkedIn 2.0
- Helft gezinnen huurt
- Activisten heffen zélf klimaatbelasting
- Economische groei stabiel

Maatschappij

- De vleeseter: bijna uitgestorven
- Mentale gezondheidstaks: 11 %
- Publieke ruimtes weer hip
- Schermen verdringen leerkrachten

Politiek

- Dienstplicht heringevoerd
- Bevolkingskrimp vermeden door migratie
- Digitaal burgerschap gaat viraal
- Intra-Europese migratie boomt





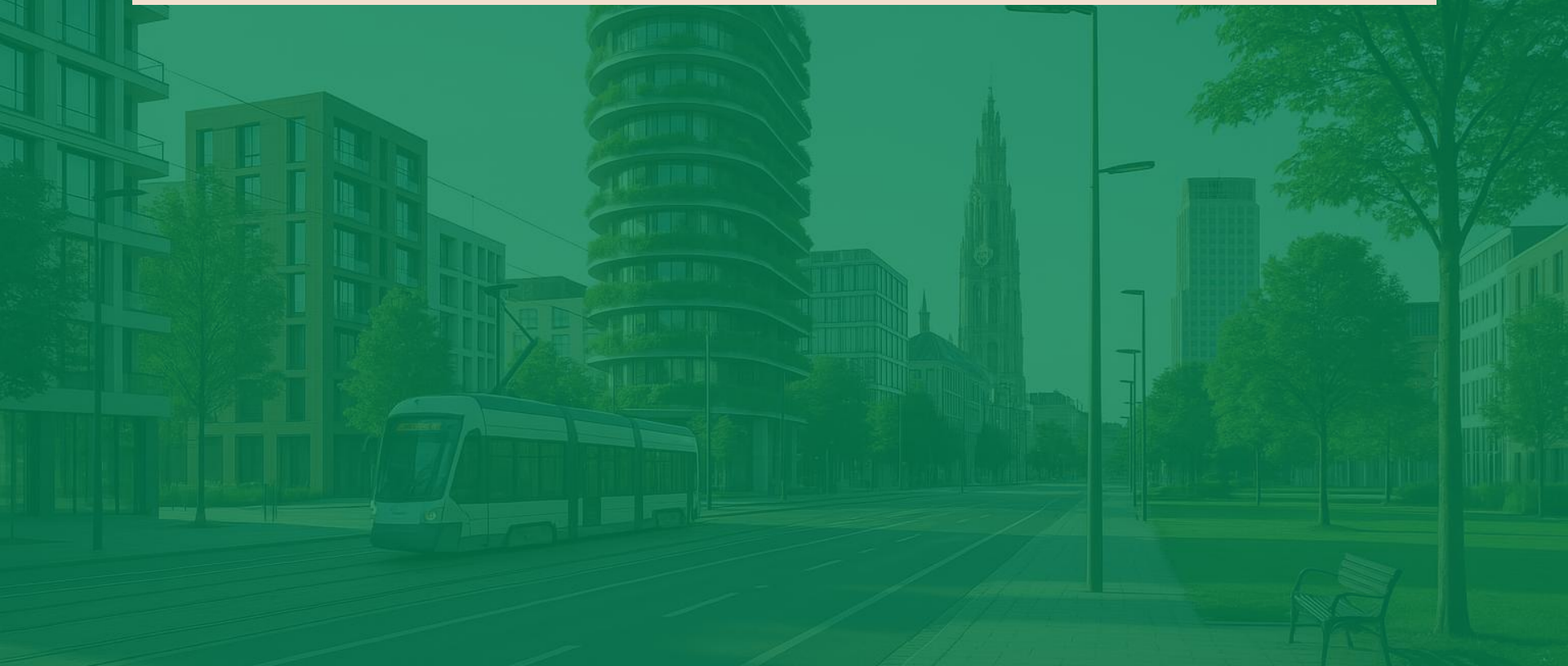
MENTAAL TIJDREIZEN

Utopia, Distopia & Moderra

SCENARIO 1

UTOPIA

Wolkenzaaien werkt: gevreesde hittegolf blijft uit



A background image of a modern city street. A tram is visible on the left, moving towards the viewer. The street is lined with modern buildings, including one with a distinctive curved, green facade. Trees and a park area are visible on the right. The overall scene is bright and clean, suggesting a sustainable urban environment.

Wolkenzaaien werkt: gevreesde hittegolf blijft uit

Wereldhandel groeit, voor vijfde jaar op rij

Wolkenzaaien werkt: gevreesde hittegolf blijft uit

Wereldhandelsorganisatie
Europese AI modellen helpen bedrijven én burgers voor vijfde jaar op rij



Wolkenzaaien werkt: gevreesde hittegolf blijft uit
Wolkenzaaien werkt: bedrijven én burgers

Belgen werken langer, leven langer

Europees
op rij





SCENARIO 2

DISTOPIA

Derde waterbom al deze lente



Derde waterbom al deze ze

Klimaatvluchtelingen overspoelen opvangcentra

A red-tinted photograph of a city street at night. In the foreground, a person is walking away from the camera, carrying a large umbrella. To the right, several tents are set up on the sidewalk. In the background, there are city buildings, including a tall church spire on the left. The overall mood is somber and rainy.

Derde waterbom al deze zomer

Eu dreigt te versplinteren: Noord vs Zuid vs Oost

Klimaatvluchtelingen spoelen opvangcentra

Derde waterbom al deze zomer

Eu dreigt te versplinteren
verspoelen opvangcentra

A.I. Eet jobs op: Werkloosheid stijgt naar 10%

Klimaatvluchten

vs Zuid vs Oost



SCENARIO 3

MODERRA

Europese taks maak vlees en vliegreizen onbetaalbaar



Europese taks maak vlees en vliegreizen e



E-commerce keldert door strengere regels thuislevering

baar



Europese taks maak vlees en vliegreizen onbetaalbaar

Portugal 7e land dat EU-exit referendum houdt

E-commerce keldert door strengere regels thuislevering



Europese taks maak vlees en vliegreizen onbetaalbaar

Portugal 7e land dat strengere regels thuislevering

Zomerse digitale detox verplicht voor kinderen én ouders

E-commerce ker... referendum houdt







MENTAAL TIJDREIZEN



THANK YOU



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